

SHORT BIOGRAPHY - PROF. NIGEL HOLDEN



Professor Nigel Holden
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Nigel Holden entered the world of management education and research in 1981, when he embarked on his PhD at Manchester Business School after a career in exporting and trade promotion. He retired from full-time academic life in December 2010, having previously held professorships in cross-cultural management in the UK (University of Central Lancashire and Nottingham Trent University), Denmark (Copenhagen Business School) and Germany (Kassel International Management School) as well as visiting professorships in Austria (WU Wien and Donau Universität), Denmark (Aalborg University) and Thailand (Kasetsart University). He was invited to join the Centre for International Business at the University of Leeds (CIBUL) as a Visiting Research Fellow in May 2011. A widely travelled management researcher and educator, he has given more than 70 keynote addresses at conferences in several European countries, the USA, Taiwan, Thailand and Colombia.

RESEARCH TOPICS

Nigel's fields of publication embrace cross-cultural management, knowledge management, international marketing, management change in Russia and East/Central Europe, marketing in Japan, management terminology in various languages, intercultural business communication, talent management and business history. In 2007 he helped to co-found the European Journal of International Management, of which he is an associate editor. In 2008 he was described by the International Journal of Cross Cultural Management as having 'influenced a generation of scholars in Europe and North America with his work on knowledge management, and perhaps his alternative approach to the well-trodden paths of cross-national values research.' In 2009 he was an adviser to UNIDO and consultant to the IAEA on knowledge management issues.

Nigel has co-authored management books on Japan (1994) and Russia (1998), and his acclaimed 'Cross-cultural management: A knowledge management perspective' (2002) has appeared in Chinese and Russian versions. His latest book, co-authored with Martin Glisby, is 'Creating knowledge advantage: the tacit dimensions of international competition and cooperation' (2010). He is currently preparing a book on the life of the notable German aviator and aircraft builder Gerhard Fieseler.

His recent publications include:

Glisby, M. and Holden, N. J. (2011 July/August). Leveraging tacit knowledge for competitive advantage. *Global Business and Organizational Excellence*. Vol 31, Issue 5, pp. 64-77.

Holden, N, J. (2011), 'Not with the mind alone': A critique of 'Knowledge transfer between Russian and Western firms: whose absorptive capacity is in question?' by Snezhina Michailova and Irina Jormanainen. *Critical Perspectives on International Business*, 7 (4), 350-356.

Gale, J. and Vance, C. (2012). Cross-cultural knowledge sharing for competitive advantage: An interview with Nigel J. Holden. *Journal of Management Inquiry*. (April). Available at: <http://jmi.sagepub.com/content/early/2012/04/08/1056492612441394>

- Holden, N. J. and Vaiman, V. (2013). Talent management in Russia: not so much war for talent as wariness of talent. *Critical Perspectives on International Business*: Special issue 'Russia: Solid as a BRIC?' 9 (12), 129-146.
- Holden, N. J. (2013). Russia's first handbook of knowledge management: Recontextualisation and Russia's KM landscape . In: Von Krogh, G., Kase, K., and Cantón, G. C. (eds.). *Towards Organizational Knowledge: the Pioneering Work of Ikujiro Nonaka*. London: Palgrave-Macmillan, pp. 151-166.
- Holden, N. J. (2014). From First World War air ace to Nazi mini-Führer: a commentary on the life and times of Gerhard Fieseler. *European Journal of International Management*. Vol. 8 (2), 226-239.
- Holden, N. J. and Michailova, S. (2014). Holden, N. J. and Michailova, S. (2014). A more expansive perspective on translation in IB research: Insights from the Russian Handbook of Knowledge Management. *Journal of International Business Studies*. 1-13.
- Holden, N. J. (2014). National histories as containers of useful business knowledge: the very different cases of Germany, Russia and Japan. In: Muñiz-Ferrer, M., Fernández, J. L. and Eleta, A. A. (eds). *Retos en la gestión internacional del capital humano*. Madrid: Universidad Comillas Pontificia,
- Glisby, M., Svane, F. and Holden, N. J.. (2014). Perspectives on tacit knowledge and cross-cultural management. In: Rohmetra, N. and Gupta, A. *Cross-cultural management: practice and research*. Delhi: Primus Books, pp. 175-183.
- Napier, N. K., Holden, N. J. and Muñiz-Ferrer, M. (2014, forthcoming). Demographics and Working Abroad: What's Missing, What's Next? In: Collings, D. and Scullion, H. (eds). *Routledge Companion to International HRM*. London: Routledge, pp.348-362.
- Holden, N. and Glisby, M. (2014). The Nonaka-Takeuchi model of knowledge conversion: A discussion of many contexts of Japanese history and culture. In: Örtenblad, A. *Handbook of research on knowledge management*. Cheltenham, UK: Edward Elgar, 305-320.
- Farrell, A. M. and Holden, N. J. (2015). Entry on exporting. *The Wiley Encyclopedia of Management*. Chichester, Chichester, UK: J. Wiley.

Forthcoming publications

- Holden, N. J., Michailova, S. and Tietze, S. (2015) (eds). *Routledge Companion to Cross-Cultural Management*. London: Routledge.
- Vaiman, V. and Holden, N. J. *Cross-cultural management: arguing the case for noncultural explanations*. *Routledge Companion to Cross-Cultural Management*. London: Routledge, pp.58-67.
- Holden, N. J. *The consequences of culture in international business: a long overdue commentary*. *Journal of Business Anthropology*. (2015, forthcoming).
- Holden, N.J. *Economic exchange and the language of business in the Ancient World: an exploratory review*. In: Ginsburgh, V. and Weber, S. (eds). *The Palgrave Handbook of Economics and Language*. London: Palgrave Macmillan (2015, forthcoming)
- Tietze, S., Holden, N. J. and Barner-Rasmussen, W. (2015, forthcoming). *Language use in multinational corporations: towards a topography of languages, special languages and corporate sociolects*. In: Ginsburgh, V. and Weber, S. (eds). *The Palgrave Handbook of Economics and Language*. London: Palgrave Macmillan (2015, forthcoming).